



# Company Background

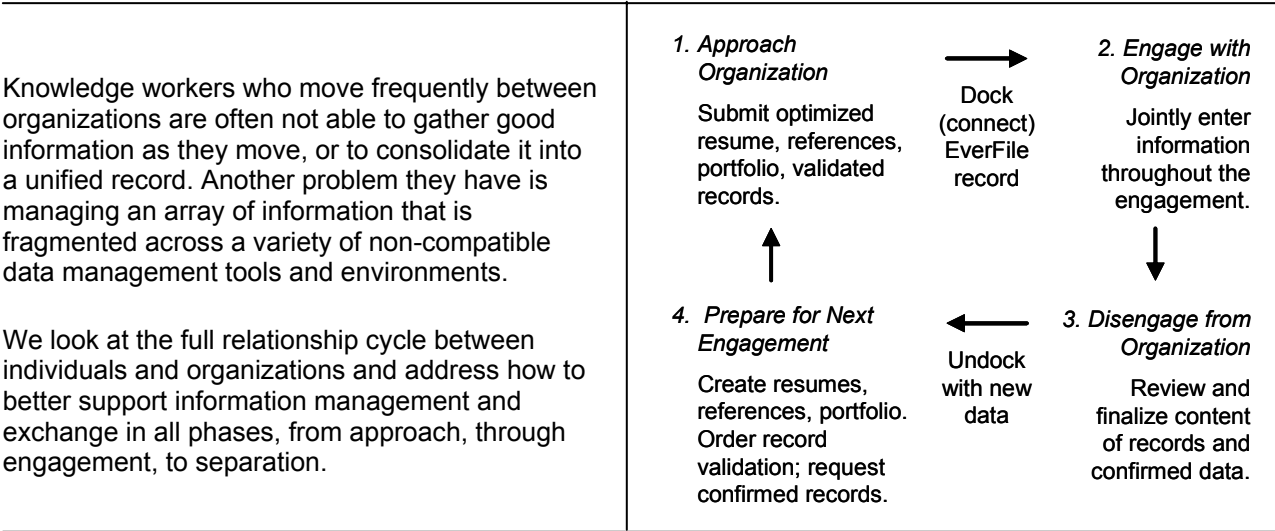
### Overview

EverFile provides a unified record-keeping tool for lifetime management, presentation, and exchange of information — individuals can permanently manage and exchange their information online in a secure, structured environment. We emphasize portability of the information, so subscribers always have what they need to present a unified lifetime record that best showcases their contribution value.

### Product

Subscribers have an array of functions and utilities available.

- Input a wide assortment of information and files to build a lifetime record.
  - Core personal information
  - Detailed job assignments
  - Military service
  - School and extracurricular activities
  - References and recommendations
  - Cumulative biographical materials
  - Detailed volunteer record
  - Achievements and awards
  - Style and skill inventories, test scores, and profiles
  - Travel information and preferences
  - Publications, papers, and presentations
  - Consolidated materials for portfolios
- Create outputs such as resumes, reference lists, and job applications, in various output formats (E-mail, Word, PDF, HTML, and XML)
- Authorize others to upload references or employment confirmations
- Pay third-party firms to do background checks and independently and permanently validate records.
- “Dock” their EverFile systems with participating organizations in order to securely exchange records.



Organizations can use the EverFile system to control costs and improve the quality and consistency of records. For example, an employer can accept pre-validated records when potential employees dock, reducing costs for background checks. While employees are engaged, both employer and employees can use the EverFile system for shared record management, and use other utilities for performance management and career development. When employees leave they can undock, and both parties can keep copies of the shared records.

Organizations can create branded portals to offer the EverFile system as a benefit. When users leave, they can undock and create a private subscription. The system is ideal for employers, for example, that want to cross-check records of re-hires, adopt a standard record-keeping format to create a uniform data structure used by employers that hire out of the same talent pool, or cut costs by using the EverFile subscription-based system to replace internal systems.

### **Markets and Pricing**

There are about 65 million working adults in the U.S. technology sector, including information technology, electronic components, biotech, and medical segments, and about 1.5 million new college graduates enter the market each year (USBLS, 2005). These workers routinely use computers and the Internet and move often between organizations of all types. The average job tenure is now less than 4 years. This puts tremendous pressure on knowledge workers to find tools that can help them organize their records in sync with their mobile work and life styles. For this audience we offer one- to ten-year subscription programs. Costs range from \$8 per month for one year to under \$3 per month for ten years.

We work with organizations of all types that want to offer the EverFile system as a benefit to their employees, students, members, or clients, funding all or part of the subscription. We offer site subscription licenses for organizations, with volume pricing based on total number of users.

### **Company History**

EverFile is an early stage company offering its first Software as a Service (SaaS) product. The company was founded in 2002. The first demo was done in 2003, with a prototype in 2004. Beta users worked with the product in 2005, and version 1.0 of the product was released in February 2006. There is a patent pending.

### **Management Team**

Melissa Jones, Founder and CEO, has over 20 years of experience in technology marketing, sales, and corporate management. Prior to EverFile she spent 7 years in marketing and corporate management positions at semiconductor and silicon IP start-ups. She spent 14 years with Philips Semiconductors and Philips Consumer Electronics.

Sharon Long, Director, Customer Operations, has over 20 years of experience in channel and brand management. She handled strategic accounts for the e-commerce division of Wood Associates, including Cisco, SBC, and Charles Schwab. Before this she managed distributor channel promotion for Philips Semiconductor.

### **Advisory Board**

EverFile's advisory board is comprised of HR and management professionals who have worked in the high technology industry and also serve high technology clients.

Courtney Behm is principal consultant with Viewpoint Solutions, a high technology marketing consulting firm she founded in 1999. Patrick Boudreau is a principal of PVB Associates, a management consulting and executive search firm for high technology companies. Charles Harwood co-founded the Quality Improvement Company and before that was CEO of Signetics Corporation. Shelley Sweet is founder and principal of I-4 Management Consulting, providing business process optimization, strategic planning and accelerated learning programs for high technology companies.

### **Contact Information**

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